

**We claim:**

- 1 1. A method of retrieving location-centric information, comprising:  
2 providing information related to a geographic position of a wireless device to an  
3 information system; and  
4 receiving location-centric attribute information from said information system  
5 related to a landmark proximate to said geographic position.
- 1 2. The method of claim 1, wherein said receiving location-centric attribute  
2 information includes receiving information related to at least one of an interior feature, an  
3 exterior feature and a service feature related to said landmark.
- 1 3. The method of claim 1, wherein said receiving location-centric attribute  
2 information includes receiving indicia of a plurality of features related to said landmark.
- 1 4. The method of claim 3, further comprising:  
2 receiving from a user a selection of one of said plurality of features; and  
3 receiving location-centric detailed feature information related to said selected  
4 feature.
- 1 5. The method of claim 4, wherein said receiving location-centric detailed feature  
2 information includes receiving product information related to said selected feature.

1 6. The method of claim 4, wherein said receiving location-centric detailed feature  
2 information includes receiving service provider information related to said selected  
3 feature.

1 7. A method of providing location-centric information from an information system,  
2 the method comprising:

3 receiving a query from a wireless device;  
4 receiving information related to a geographic position of the wireless device; and  
5 transmitting location-centric attribute information related to a landmark proximate  
6 to said geographic position.

1 8. The method of claim 7, wherein said transmitting location-centric attribute  
2 information includes transmitting information related to at least one of an interior feature,  
3 an exterior feature and a service feature related to said landmark.

1 9. The method of claim 7, wherein said transmitting location-centric attribute  
2 information includes transmitting indicia of a plurality of features related to said landmark.

1 10. The method of claim 9, further comprising:  
2 receiving a selection of one of said plurality of features; and  
3 transmitting location-centric detailed feature information related to said selected  
4 feature.

1 11. The method of claim 10, wherein said transmitting location-centric detailed feature  
2 information includes transmitting product information related to said selected feature.

1 12. The method of claim 10, wherein said transmitting location-centric detailed feature  
2 information includes transmitting service provider information related to said selected  
3 feature.

1 13. A wireless device, comprising:  
2 a transmitter operable with a position determining system capable of providing  
3 information related to a geographic position of the wireless device to an information  
4 system; and  
5 a receiver configured to receive from said information system at least one location  
6 identifier based on said geographic position, said at least one location identifier being  
7 representative of a landmark proximate to said geographic position, and to receive  
8 location-centric attribute information related to said at least one location identifier.

1 14. The wireless device of claim 13, further comprising:  
2 a display configured to display said received at least one location identifier and  
3 said received location-centric attribute information; and  
4 an input device.

1 15. Computer executable software code stored on a computer readable medium of a  
2 wireless device, the code for:  
3 providing geographic position information of a wireless device to an information system;  
4 receiving location-centric attribute information from said information system, said  
5 location-centric attribute information related to a landmark proximate to said geographic  
6 position.

1 16. The computer executable software code of claim 15, said code further comprising  
2 code for:

3 prompting a user to select a location identifier from a plurality of location  
4 identifiers;

5 receiving location-centric attribute information related to said selected location  
6 identifier; and

7 displaying said received location-centric attribute information.

1 17. A system, comprising:

2 an information database having location-centric attribute information;

3 a wireless device operable to provide geographic position information to said information  
4 database and to receive from said information database at least one location identifier  
5 based on said geographic position, said location identifier being representative of a  
6 landmark proximate to said geographic position.

1 18. The system of claim 17, wherein said wireless device is operable to receive  
2 location-centric attribute information related to said at least one location identifier.

1 19. A method of retrieving provider information, comprising:

2 providing information related to a geographic position of a wireless device to an  
3 information system;

4 receiving location-centric attribute information from said information system, said  
5 location-centric attribute information being related to a dwelling proximate to said  
6 geographic position;

7 receiving an attribute request, the attribute request indicating at least a portion of  
8 the location-centric attribute information; and  
9 displaying detailed provider information uniquely associated with the at least a portion of  
10 the location-centric attribute information indicated by the attribute request.

1 20. The method of claim 19, further comprising:

2 receiving at least one location identifier from said information system based on  
3 said geographic position, said location identifier being representative of said dwelling  
4 proximate to said geographic position.